



Product End-of-Life (EOL) Notification

EOL Number: HE142701

Notification Date*: July 4, 2014

Product Description & Replacement:

RFID IDIC® (Identification Integrated Circuit) discontinuation

Part Number	Replacement
ATA5577M1330C-UFPW	ATA5577M1330C-UFQW

Reason for EOL:

No demand.

Last Time Buy Date: January 3, 2015

**All orders placed after the notification date are non-cancellable and non-returnable (NCNR).*

Last Ship Date: July 3, 2015

Atmel Contact: Please contact your Atmel Sales Representative or Distributor for additional information (when replying via e-mail please include EOL number in subject line)

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Attention Distributors: Product(s) identified in this notification will become obsolete and as such this EOL notification will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following an EOL change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product

CUSTOMER ACKNOWLEDGEMENT OF RECEIPT: Atmel requests you acknowledge receipt of this EOL. Please complete and email to pcnadm@atmel.com and the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

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