

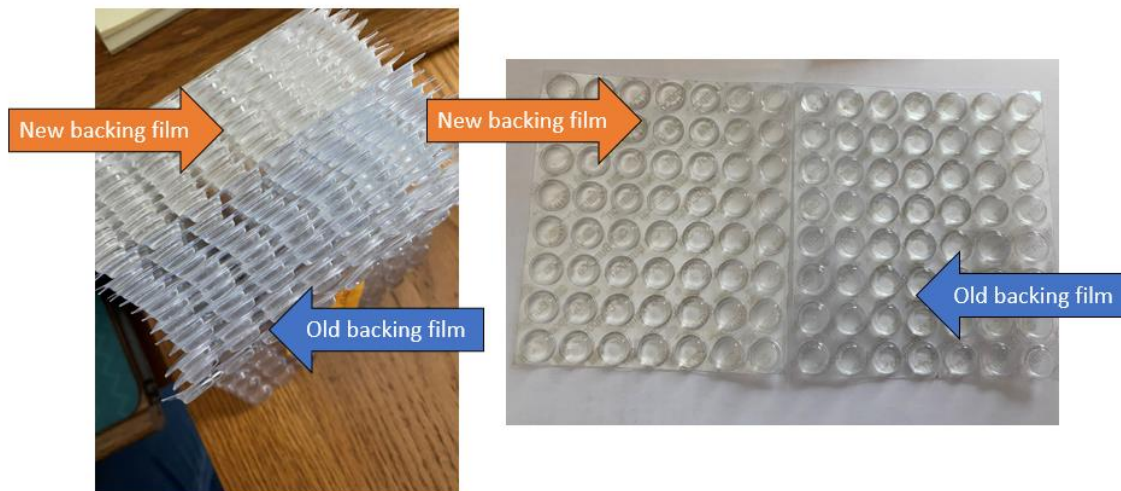
January 22, 2021

**Subject: 3M™ Bumpon™ SJ53XX and SJ54XX Series backing film change**

To Our Valued Customers:

Due to a supplier discontinuation, 3M would like to inform you that we are making a change to the backing film in 3M™ Bumpon™ SJ53XX and SJ54XX Series.

The backing film is the layer which resides between the rubber bump and the PSA adhesive. 3M has identified and tested a new backing film and confirms the new film has no impact on form, fit or function of the 3M Bumpon SJ53XX and SJ54XX series. Below are images of 3M Bumpons showing the cosmetic difference between the old and new backing films. Without looking at old and new 3M Bumpons side-by-side it is difficult to detect the slightly darker appearance associated with the new backing film.



3M anticipates we will exhaust the supply of old backing film and transition to the new film during February 2021. If you have any questions regarding the change, please contact your local 3M sales representative.

We thank you for your continued partnership with 3M.

Sincerely,

**Dan Holley**  
Global Portfolio Marketing Manager  
3M Electronics Materials Solutions Division