



muRata

INNOVATOR IN ELECTRONICS

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New Design In Stop Notice

Standard Power Supply (MVAD Series, MVAB Series, MVBA Series, MVBB Series, MVBC Series)

Dear. Valued Customer

Thank you very much for your great and continued support for business with Murata.

This is the official notification that some of our products detailed below shall be out of sales promotion with the immediate effect.

Please review this, and refrain from designing the products affected into your new models and projects.

Your understanding and support are highly appreciated.

1. Product Type, Customer/Murata/Alternative Part Numbers:

Product Type: Standard Power Supply (MVAD Series, MVAB Series, MVBA Series, MVBB Series, MVBC Ser
Please refer to the attached documents for detailed Part Numbers' information.

2. Reasons/Background:

These series' price competition gets intense and sales decrease in recent years.

Although Murata has been working on cost reduction, there are no room to do cost reduction dr

In the future, sales forecast and sales amount increase is not expected.

Thus, from the portfolio management perspective, we decided to change the sales status from " Strong " to "Out of sales promotion"

3. Contact Window:

Should you have any questions or concerns, please contact Murata Sales, Representative, or Distributor in your area.

Truly Yours. Thank you.

Murata Manufacturing, Co., Ltd.
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Planning & Sales Promotion Department
Product Engineering Section 1
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