

## **Product Change Notification**

Date: June. 17<sup>th</sup>, 2015

Dear Valued Customer,

Thank you for choosing KYOCERA as your LCD solution provider. We appreciate the opportunity to support your business. This letter is to inform you of a series of product changes due to the closing of our Hiroshima, Japan Factory.

### **1. Reason for the ECN:**

As the display market continues to transition to TFT-LCD displays, passive display demand continues to be reduced. Under such circumstances, we have decided to restructure our passive product line with a consolidation of production into one factory, located in China.

#### **(A. Production Transfer).**

For products which we see little to no demand, we are regrettably announcing an End of Life. **(B. EOL)**. For products that will be transferred to China, there will be a part number change. The new part numbers will be advised at a later time. .

Please refer the table on next page for a detail product list.

### **2. Schedule:**

#### **A. Production Transfer**

Samples will be prepared for customer approval with a detailed sample schedule to be announced later.

Target sample: Oct – Dec. 2015

Target to obtain customer's approval: Mar-Jun 2016

#### **B. EOL**

For EOL product, please see below schedule:

Last Time PO placement: Sept. 25<sup>th</sup>, 2015

Last Shipment: Mar. 31, 2016

### 3. Part Number and its change

#### A. Production Transfer

Products listed below will be transferred from Hiroshima Factory to China Factory (KYDZ). Part Number will be changed.

Part Code	Part Number	PNL factory	MDL factory	New Part Number
351405AN	F-51405GNB-LW-ANN	Hiroshima	Hiroshima	No change
351505AJ	C-51505NFQJ-LB-AJN	Hiroshima	KYDZ	TBA
351505AK	C-51505NFQJ-LG-AKN	Hiroshima	KYDZ	TBA
351505AL	C-51505NFQJ-LW-ALN	Hiroshima	KYDZ	TBA
351505AP	C-51505NFJ-SLW-APN	Hiroshima	KYDZ	TBA
351847AA	C-51847NFQJ-LW-AAN	Hiroshima	KYDZ	TBA
351847AE	C-51847NFJ-SLW-AEN	Hiroshima	KYDZ	TBA
351477AL	F-51477GNF-SLY-ALN	Hiroshima	Hiroshima	No change
355472AF	F-55472GNFJ-SLW-AFN	Hiroshima	KYDZ	TBA
355472AB	F-55472GNFQJ-LW-ABN	Hiroshima	KYDZ	TBA
355472AG	F-55472GNBJ-LW-AGN	Hiroshima	KYDZ	TBA
355472AD	F-55472GNFQJ-LG-ADN	Hiroshima	KYDZ	TBA
355472AE	F-55472GNFQJ-LB-AEN	Hiroshima	KYDZ	TBA
355471AC	F-55471GNFQJ-LW-ACN	Hiroshima	KYDZ	TBA
355471AI	F-55471GNFJ-SLW-AIN	Hiroshima	KYDZ	TBA
355471AH	F-55471GNBJ-LW-AHN	Hiroshima	KYDZ	TBA
351394AF	F-51394FNFJ-SEW-AFN	Hiroshima	Hiroshima	No change
351762AC	F-51762FNFJ-SEW-ACN	Hiroshima	Hiroshima	No change
55993AD	F-55993GNFJ-SLM-ADN	Hiroshima	KYDZ	TBA
55600AB	F-55600GNQJ-SLW-ABN	Hiroshima	KYDZ	TBA
56015AA	F-56015GNB-LW-AAN	Hiroshima	KYDZ	TBA
55605AC	C-55605GNFU-LW-ACN	Hiroshima	KYDZ	TBA
351553AF	F-51553GNBJ-LW-AFN	Hiroshima	KYDZ	TBA
351211AC	F-51211FNWJU-T-ACN	Hiroshima	KYDZ	TBA



## B. EOL

Products listed below will be discontinued.

Part Code	Part Number	PNL factory	MLD factory
351505AH	C-51505NFJ-SLG-AHN	Hiroshima	KYDZ
351847AC	C-51847NFQJ-LG-ACN	Hiroshima	KYDZ
351849AC	C-51849NFQJ-LG-ACN	Hiroshima	KYDZ
351849AA	C-51849NFQJ-LW-AAN	Hiroshima	KYDZ
351850AC	C-51850NFQJ-LG-ACN	Hiroshima	KYDZ
351850AA	C-51850NFQJ-LW-AAN	Hiroshima	KYDZ
320261CO	DMC 20261NY-LY-CLE-CON	Hiroshima	EDT
340202BD	DMC 40202NY-LY-AZE-BDN	Hiroshima	EDT
350081BB	DMF-50081ZNB-FW-BBN	Hiroshima	Hiroshima
351405AO	F-51405GNY-LY-AON	Hiroshima	Hiroshima
351854AB	F-51854GNFJ-SLW-ABN	Hiroshima	KYDZ
350174BC	DMF-50174ZNB-FW-BCN	Hiroshima	Nippon Seiki
355471AF	F-55471GNFQJ-LG-AFN	Hiroshima	KYDZ

Thank you in advance for your understanding and your cooperation. If you have any questions, please contact your KYOCERA sales representative.

Sincerely yours,

KYOCERA Industrial Ceramics Inc

Display Division